

**IN THE UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

**BLUE SPIKE, LLC,**

**Plaintiff,**

**V.**

**TEXAS INSTRUMENTS, INC.,**

**Defendant.**

**Civil Action No.: 6:12-cv-00499-MHS**

## JURY TRIAL DEMANDED

**BLUE SPIKE, LLC,**

**Plaintiff,**

**V.**

**IPHARRO MEDIA, INC., et al.,**

## Defendants.

**Civil Action No. 6:12-cv-00502-MHS**

(Consolidated with 6:12-cv-00499- MHS)

## JURY TRIAL DEMANDED

## **NOTICE OF APPEARANCE OF COUNSEL**

Defendants iPharro Media, Inc. and iPharro Media GmbH (“iPharro”), file this Notice of Appearance, and hereby notify the Court that Eric H. Findlay, of the law firm Findlay Craft, P.C., 6760 Old Jacksonville Hwy, Suite 101, Tyler, TX 75703, Telephone (903) 534-1100, Fax (903) 534-1137, E-mail: [efindlay@findlaycraft.com](mailto:efindlay@findlaycraft.com) has entered this action as counsel for iPharro. In connection with this notice, Mr. Findlay requests that all future pleadings and other papers filed under Fed. R. Civ. P. 5 be served on him at the above address and contact information.

Dated: March 4, 2014

Respectfully submitted,

By: /s/ Eric H. Findlay  
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**CERTIFICATE OF SERVICE**

I hereby certify that on March 4, 2014, I electronically filed the foregoing **NOTICE OF APPEARANCE OF COUNSEL** with the Clerk of the Court using the CM/ECF system which will send notification of such filing *via* electronic mail to all counsel of record.

/s/ Eric H. Findlay  
Eric H. Findlay